



NCF Baseball Stars Internship

Position: Marketing & Public Relations Director

Duties include but are not limited to:

The Marketing & Public Relation Director responsibility are but not limited to prospect, establish and research leads to corporate relationships and sponsors. Develop corporate partner proposals. Maintain professional relationships with existing corporate partners. Establish new local, regional and national partners. Coordinate corporate partner presentations and all related responsibilities. To oversee and follow through on corporate programs to ensure fulfillment of commitments. Assist with presentation of games and special events. Barter that will benefit the organization. Organize events outside of stadium.

Communicate with the area recreation and Babe Ruth programs. Promote camps and games to area market and help drive attendance for home games. Assist with all related Public Relationship efforts for the team and league. Monitors and analyzes sales and marketing activity against defined goals. Develops, monitors, and evaluates relevant business intelligence to define future opportunities and to mitigate business. Must be willing to work long hours including nights, weekends and holidays.

- Assist in creation of promotional flyers and various literatures pertaining to NCF Baseball Stars through print, broadcast, and the Internet
- Create and maintain a mailing list for all current and potential sponsors
- Prospect local businesses and organizations for potential sponsorships or advertising opportunities
- Maintain communication with sponsors and advertisers
- Develop and implement on-field promotions activities
- Assist with stadium operations and sports information when needed
- Perform other administrative duties as assigned